

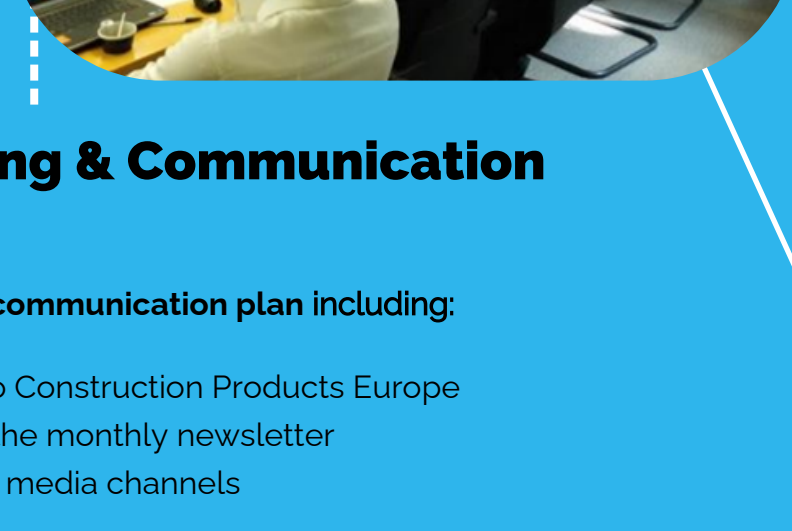
2012

New team appointed

2013

Setting strong foundations

President, **Libero Ravaoli**, asked the new team to **think outside the box** and to build an association that **members would support, be proud of, and would want to join**.



Rebranding & Communication



Launched new communication plan including:



- Rebranded to Construction Products Europe
- Relaunched the monthly newsletter
- Set up digital media channels

Thought leadership

Initiated the first EU debate on **digital construction** through a workshop in the European Parliament discussing the possible delivery of mandatory data via companies' websites. (Declaration of Performance)

Invited by DG Climate Action to discuss the EU Climate Change Adaptation strategy.



2014

Growing our network

European Parliament

Industry

European Commission

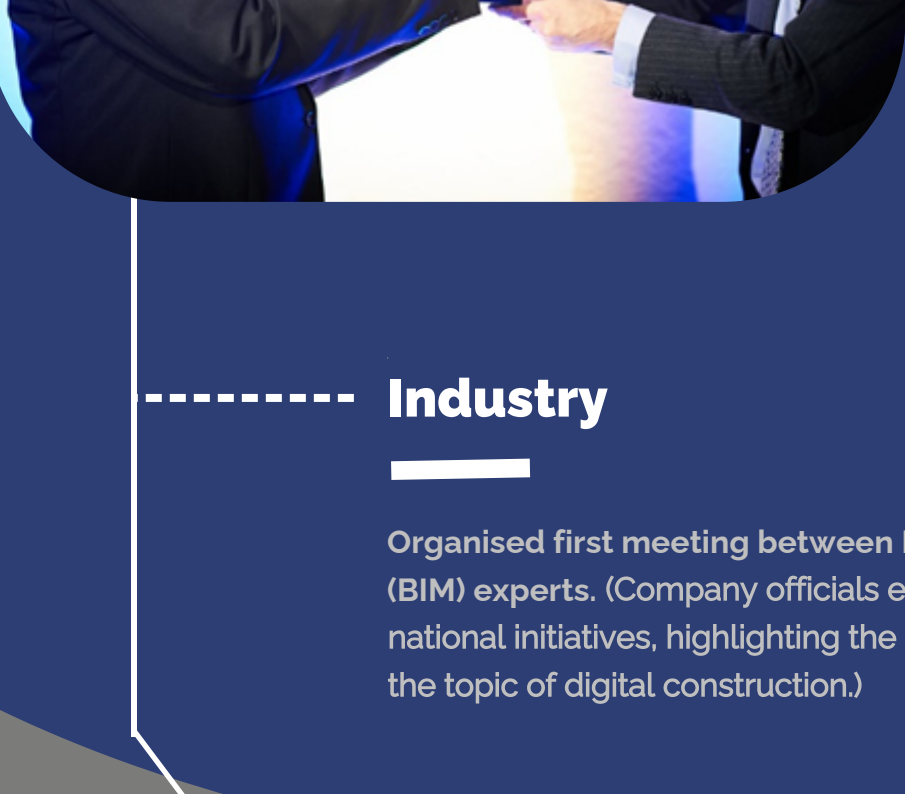
European Commission

- President Jean-Marie Vaissaire of St Gobain met with Environment Commissioner Janez Potočnik to discuss EU construction-related initiatives supporting the sector.
- 48 meetings with European Commission officials in ten months.
- Drafted guide on CE marking of construction products (contracted by the European Commission)

European Parliament

Sponsored the 2014 MEP awards

- First ever 'Sustainable Built Environment' category
- Won by Polish MEP Jan Olbrycht, Chairman of the Urban Intergroup.
- First construction-related MEP award and top three most voted on



Industry

Organised first meeting between Building Information Modelling (BIM) experts. (Company officials exchanged information on national initiatives, highlighting the need for a EU-wide approach to the topic of digital construction.)

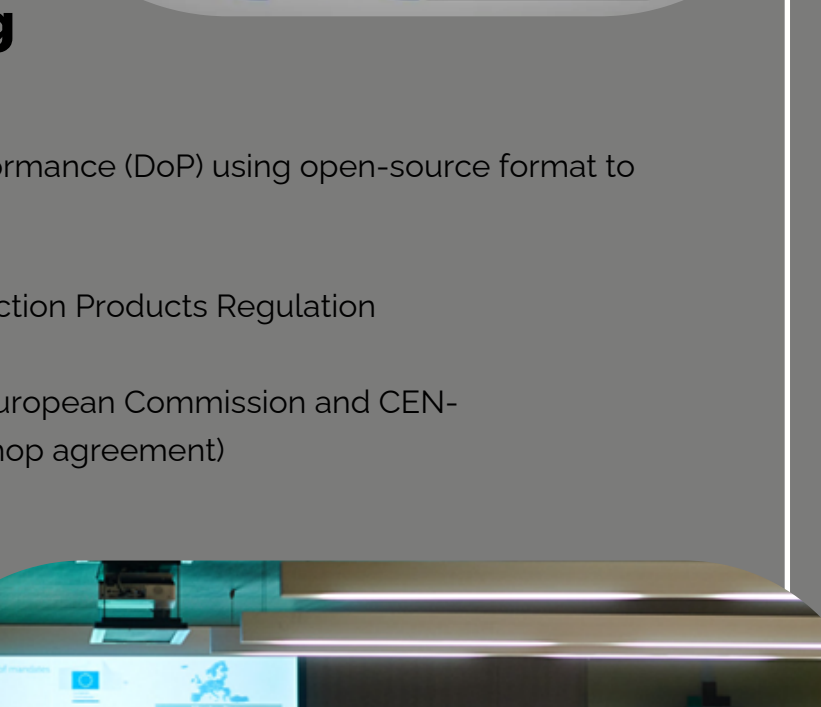
2015

Taking the lead

Smart CE marking

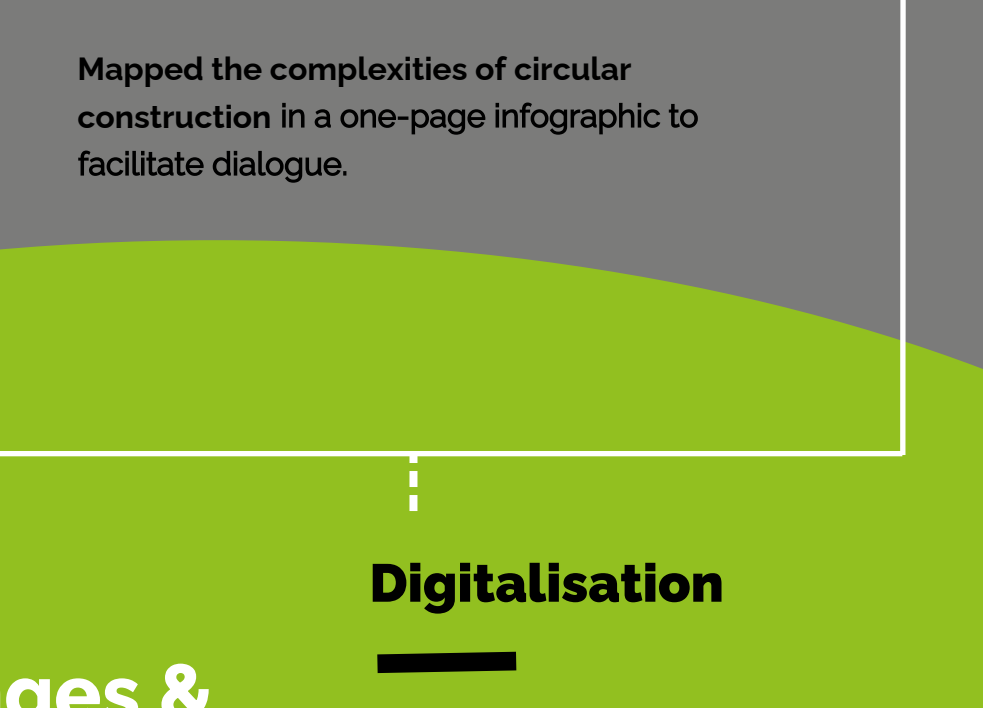
Coded the Declaration of Performance (DoP) using open-source format to facilitate digital access

- Aligned with the Construction Products Regulation
- Enhanced visibility
- Fully supported by the European Commission and CEN-CENELEC (fastest workshop agreement)



Standardisation

Called for a review of the standardisation system and publication of standards in the EU Official Journal



Circular economy

Mapped the complexities of circular construction in a one-page infographic to facilitate dialogue.

2016

Challenges & Successes

Sustainability

Challenged sustainability and legal experts to review the potential introduction of **mandatory environmental information in CE marking**

Organised workshop with European Commission officials on construction applications and resource *efficiency*

Standardisation

Co-signed the European Commission's Joint Initiative on **Standardisation** with Commissioner Elzbieta Bienkowska

Digitalisation

President Heimo Scheuch appoints chairman to lead **new digital construction expert group**.

Held a **digital construction conference in the European Parliament** with members of the parliament, academics, and industry to discuss:

the use of drones

artificial intelligence

3D printing

Building Information Modelling

2018

30th anniversary, championing our industry

Cédric de Meeûs, the newest Construction Products Europe President, organised monthly lunches, bringing together EU institutional guests and members from the construction value-chain association, an initiative praised by all relevant stakeholders.



2019

Promoting the single market

Construction Products Regulation

Invited members and other stakeholders to draft our improved version of the Construction Products Regulation, named Industry Proposal.

- Presented to the German EU Presidency, various Member States and officials from the European Commission
- Shared expertise of the Constructed Products Regulation with Members of the Internal Market Committee of the European Parliament, following an invitation from the Committee

Senior Vice President Heimo Scheuch and CEN President Vincent Lafleche co-signed the Smart CE CEN Workshop Agreement

2020

Bringing the industry together

Impact of Covid-19 on the construction industry

Mobilised the EU construction associations to actively reach out to the European Commission

Held continuous dialogue with key EU Commissioners, including Thierry Breton and Kadri Simson

Inspired The Renovation Wave for Europe strategy through exchanges of the leading industry representatives

Setting in motion the Construction 2050 Alliance

Bringing the EU construction value chain together

Boosted collaboration among members to highlight the contribution of the built environment to the EU Green Deal, including on:

- the road to zero-emission and sustainable buildings
- sustainable and smart mobility/infrastructure
- energy efficiency and the renovation wave and
- the circular economy



Extending our scope

2021

EU sustainable built environment

Encouraged the sustainable built environment strategy by the European Commission by bringing together all ongoing EU construction-related initiatives.

Became the only stakeholder to deliver input to the European Commission ahead of its work on scenarios for a transition pathway for a resilient, greener, and more digital construction ecosystem.



Brexit

Discussed the impact of BREXIT on the market of construction products and CE marking with UK Government officials and navigated the impact with members.

Today

Brought the industry together and gained **trust from members and external stakeholders**, while challenging them to deliver an **efficient built environment**. In the years to come, Construction Products Europe will continue to strive for **sustainable growth** of the European construction products industry.

